



Customer Update

September 22, 2009

SunCrest Healthcare selects Philips for its telehealth program, underscoring a commitment to provide the highest quality of care for their home care patients

SunCrest ready to deploy home telemonitoring technology from Philips Healthcare, a global leader in acute care, cardiac care and home healthcare

SunCrest Healthcare, Inc., a leading regional provider of home health, private duty, companion care and therapy services today announced that they have selected Philips Healthcare to be their provider of telehealth monitors for their home care patients. Philips Home Healthcare Solutions, of Royal Philips Electronics, is pleased to support SunCrest in its mission to provide quality outcomes for home care patients across the southeast. This 3-year agreement with Philips commences immediately.

“We selected Philips to partner with after a long evaluation process because of their innovative track record in healthcare, both in the acute setting and in home care. We believe that Philips will continue to bring forth technologies that will assist us in delivering the highest quality of care to our patients,” stated John W. Dant III, President and CEO, SunCrest Healthcare.

Home Telehealth has been proven to significantly reduce the number of hospitalizations for patients with chronic conditions such as heart failure, as well as unplanned visits to the Emergency Department¹. Telemonitoring equipment is installed in the patient’s home enabling patients, caregivers, and nurses to daily monitor weight, blood pressure, and other vital signs associated with chronic disease. In addition, the home care team is able to remotely conduct assessments and deliver educational material through the use of a home hub called the TeleStation.

By offering Telehealth Services, SunCrest aims to not only improve patient outcomes, but also decrease the burden on local hospitals while giving assurance to patients and their families that they are being monitored daily by a clinician. “We are pleased that SunCrest selected Philips due to our leadership in acute care patient monitoring. Philips is equally committed to evidence-based best practices for home care that can dramatically reduce unnecessary readmissions²,” said Mike Lemnitzer, senior director, Philips Telehealth Solutions. “With healthcare reform, it is becoming increasingly important for home health to play a critical role in helping hospitals manage their chronic patients after discharge – we applaud SunCrest for their leadership throughout the southeast in this effort.”

About SunCrest Healthcare

SunCrest Healthcare, Inc., based in Nashville, Tennessee, is a leading regional provider of home health, private duty, companion care and therapy services across the southeast. SunCrest has over 50 locations in Alabama, Florida, Georgia, Mississippi, Missouri, Tennessee and Texas. SunCrest is dedicated to providing compassionate quality services to our patients and their families while recognizing the valuable relationship with our employees, referral sources and communities we serve.

<http://www.suncresthealth.com/>

About Philips Telehealth

Philips Home Healthcare Solutions was awarded the 2008 Frost & Sullivan Growth Strategy Leadership Award in recognition of its strategic leadership and foresight into the North American remote monitoring market and its acquisitions across the home health continuum. Philips Home Healthcare portfolio includes Telehealth Solutions, Philips Lifeline medical alert services and medication dispensing solutions, and Philips Respironics, a leader in sleep apnea products and respiratory solutions. For more information, visit www.philips.com/homehealth.

Footnotes

1. University of Ottawa Heart Institute, Telehealth Monitoring study, announced July 9, 2009.
2. Tufts-New England Medical Center, SPAN-CHF II study, presented at the American Heart Association, Nov 15, 2005.