



# A simple tool to project affordability and profitability

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Philips is pleased to offer the Pro-Forma Analysis Tool, a model to help determine the affordability and profitability of new systems. The Pro-Forma is simple and user-friendly, with a clear presentation of results. The program walks you through questions about the proposed system, its expected use, and your healthcare business. It can take as little as five minutes to complete.

The model projects cash flows and calculates return on investment, break-even procedure volume and payback period. You're armed with results driven by your own data.

#### You'll be able to:

- Estimate whether the proposed systems will be affordable and profitable
- See how changes in reimbursements will impact revenues
- Compare different systems to determine the best return on investment

To download the Pro-Forma Analysis Tool, go to: [www.philips.com/proforma](http://www.philips.com/proforma)

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