



Outcomes-based approach to clinical education

Philips clinical education flex account

Improve your clinical and financial results by developing your people.

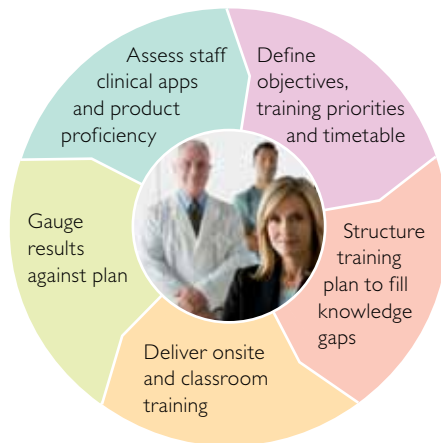
Consultation

A Philips Clinical Education Consultant will meet with you and your staff to

- understand your objectives, challenges and priorities
- assist with a competency assessment
- structure a customized plan to build competencies over time
- monitor progress towards your goals

Philips clinical education flex account

- **Concept:** Similar to a gift card, clinical education may be purchased in a convenient block and drawn down over time – any modality, any format, any time over the entire contract period; no annual expiration
- **Course Catalog:** full range of options including basic concepts, ACR accreditation, registry review preparation, dose management, essential applications, advanced procedures, professional development, and physician training
- **Formats:** Onsite, classroom, online, and virtual instructor-led formats tailored to meet your needs
- **Term:** One, two, three, four, and five year options available
- **Usage reporting:** Monthly account statements



PHILIPS

sense and simplicity

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Course catalog offerings

Select any combination of courses and learning formats that suits your needs. Course offerings include CardioVascular, Computed Tomography, CT Simulation and Treatment Planning, General and Interventional X-ray, Hybrid, Magnetic Resonance, and Nuclear Medicine. For offsite courses you may select from our convenient travel packages.

Clinical education courses are designed to meet the needs of technologists, physicians, radiation oncologists, medical physicists, dosimetrists, and therapists. Choose programs suited to meet the needs of all professionals, from novice to advanced.

Types of training available

A variety of educational formats designed to optimize learning.

At your site



- Customized education (single day to four days in length)
- Advanced procedures
- Hands-on functionality, workflow, patient preparation, image acquisition, coaching

Classroom



- Imaging systems courses taught at Philips Cleveland Education Center
- Travel packages available

Virtual, instructor-led



- Philips Remote Services (PRS) technology makes it possible to refresh skills on advanced clinical procedures, guided by a Philips expert – seeing the images you are seeing in real time
- Convenient, one to four hour sessions

Online



- Over 650 self-directed learning activities and ASRT approved courses
- Topics include: general anatomy, HIT, professional development, imaging principles, patient focused studies

For more information

To consult with one of our Clinical Education Consultants, please call 1 800 813 2781 to arrange an appointment or to request a course catalog.

Please visit www.philips.com/clinicaleducation



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